



PRODUCTION AGENCY FOR YOUR EVENT

WHY US?

20

WE HAVE
YEARS EXPERIENCE
IN EVENT PRODUCTION



COORDINATED AND EFFECTIVE

TEAM WITH A FAIR ATTITUDE TO THE CLIENT



CLOSE RELATIONS

WITH PARTNERS AND SUPPLIERS



WE LOVE OUR JOB

AND ENJOY HOSTING EVENTS FOR PEOPLE

2000 REFERENCES 2010

1999
* FIRST EVENT
IN PRELOUČ
FOR 2000 PEOPLE

ZLATOPRAMEN
2003 | ADVERTISING CAMPAIGN
FOR THE BEER BRAND AT THE
MUSICAL EVENT MASSIVE

PHILIPS ČR
2005 | REVEAL OF THE BEE DJ MOBILE PHONE

RADIO EVROPA 2
2010 | MORNING SHOW LIVE TOUR IN CZ

**mitsubishi
MOTORS ČR
& GLOBUS ČR**
2011 | ELAN AT ČEZ ARENA
IN PARDUBICE

RENAULT ČR
2012 | REVEAL OF THE NEW
TWINGO AT SVOJŠICE FESTIVAL

VODKA FINLANDIA
2013 | REGIONAL AND NATIONAL
PROJECTS WITH BROWN-FORMAN

PRAGUE BURGERFEST
2014-2016 | COMPLETE PRODUCTION
AND PROVISION OF SERVICES

ČSOB & MASTERCARD
2016 | GENERAL PARTNER FOR PRAGUE
BURGERFEST 2016

TOMÁŠ KLUS
2015 | ALBUM LAUNCH – SVOJŠICE GROUNDS

LET IT ROLL CZECH
2015-2019 | LOGISTICS AND EQUIPMENT FOR 2 MUSIC STAGES

JAREK NOHAVICA
2016 | MEGA CONCERT AT SVOJŠICE

KRYŠTOFKEMP
2014-2018 | ORGANIZATION AND PRODUCTION
OF THE EVENT AT THE SVOJŠICE SITE

DÍKY Tanci
2017 | JITKA SCHNEIDEROVÁ AND THE HLEDÁME RODIČE
FOUNDATION'S CHARITY PROJECTS

NINA KRAVIZ
AT SVOJŠICE 2018

**PODNIKATELSKÝ
PROJEKT
ROKU 2019**
2019 | THE ORGANIZATION AND
THE PRODUCTION OF THE CEREMONIAL
ANNOUNCEMENT FOR DEPARTMENT
OF TRADE AND INDUSTRY

2000-2019
OPEN AIR FESTIVAL SVOJŠICE

WHAT WE CAN OFFER

Complete provision of your projects and events from idea, through detailed conception to implementation itself, targeted advertising campaigns, consultancy & evaluation.

We can produce anything from company **events for a few dozen people** to festivals with **45 000 visitors over a weekend**.

IDEA



PRODUCTION



CATERING



TECHNOLOGY



COMPLETE SERVICE

EVENT FOR COMPANIES

ARE YOU CONSIDERING INTRODUCING A NEW PRODUCT TO THE MARKET OR SUPPORTING SALES?

- We suggest the appropriate type of event for the target group
- We will set up a schedule of activities and a detailed budget
- We provide consultancy and full promotion services in the media
- We provide both organization and technology for the event
- We evaluate and analyze



PARTY FOR COMPANIES

ARE YOU PLANNING A HAPPENING FOR YOUR EMPLOYEES AND PARTNERS?

- We recommend and book a suitable venue
- We suggest cultural components and other activities
- We book Czech and international acts and DJs
- We put together a catering menu to suit your budget
- We take care of the smooth course of the event

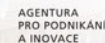
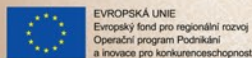


PPR 2019

We realised the pilot project of the Ministry of Industry and Trade.

We ensured the consultation and preparation of the project, the visual and advertising part, the catering, the technical equipment, the live stream, the host, the team of the production, the hostess team, the complete production of the event including the postproduction.

The event took place at Kaiseršteinjský Palace in Prague in the presence of Deputy Minister and 150 significant guests from the business and economics sphere.



Podnikatelský projekt roku
2019



THANKS TO DANCE

In 2017 we were co-organizers of actress **Jitka Schneiderová's** and the "**Hledáme Rodiče**" foundation's charity project.

The event was held at a sold-out Lucerna in the presence of Czech celebrities such as **Jana Plodková, Tomáš Klus, Leoš Mareš, Taťána Gregor Brzobohatá** and many more who participated in this wonderful project free of charge.

The event had a magical atmosphere and achieved in raising **2,148,000 CZK** for the foundation.

DÍKY TANCI



DR. FREJ TOUR

In **2016**, we toured the entire Czech Republic and in Bratislava with the respected physician, holistic medicine specialist and renowned writer **David Frey**.

Healthy lifestyle and long-life lectures were attended by **about 2,000 people** and the events proved to be a positive contribution to **a broad spectrum of visitors aged between 17 and 60**.

Eccevitá ČR was contractor and general partner.



WITH OUR PARTNERS

ADIDAS

We collected data for festival sponsors in conformity with GDPR during the summer festival season and visitors was competing Adidas products in the price of 100 000 CZK. This tent, hostess team and advertising at the place of the event were the part of the project.

The client was Adidas ČR the Festival Svojšice - Pardubice.



WITH OUR PARTNERS

ELÁN CONCERT WITH MITSUBISHI MOTORS AND GLOBUS PARDUBICE

In 2011, we organized the complete production of a concert of the band Elán where the general partners were Mitsubishi Motors ČR and Globus ČR.

In the area of Pardubice's hypermarket there was a social event for families with children with musical accompaniment and competitions for free event tickets.



WITH OUR PARTNERS

FINLANDIA VODKA

Vodka Finlandia is our long-term partner for a range of events, from Svojšice festival to events at the ABC Exhibition Hall in Pardubice.

Collaboration included massive brand integration into event visuals, sampling at selected events and placement of promotional material at the venues.



DEJ SI FINSKY DOBRY
DRINK S VODKOU



WITH OUR PARTNERS

TWINGO AT FESTIVAL SVOJŠICE



Renault ČR were general partners of the festival which they chose for the launch of the new generation of their Twingo model in the Czech Republic.

Part of the cooperation was also a **competition** for visitors of the festival for the chance to win a Twingo worth 300,000 CZK. The car was won by a young couple from Poděbrady.



EVROPA 2

VYHRAJ NOVÝ RENAULT TWINGO

SVOJŠICE

SVEN VÄTH **JOHN DIGWEED**
GERMANY UK

ADAM BEYER **JORIS VOORN**
SWEDEN HOLLAND

CRISTIAN VARELA **PAN-POT** **NICOLE MOUDABER**
SPAIN GERMANY UK

JEREMY OLANDER **MISCHA DANIELS**
SWEDEN HOLLAND

PÁTEK 29. ČERVNA 2012
LETNÍ AREÁL SVOJŠICE U PARDUBIC

WWW.SVOJSICE.CZ

drivem

DRIVE THE CHANGE

VYHRAJ NOVÝ RENAULT TWINGO

TWINGO

VYHRAJ NOVÝ RENAULT TWINGO

Se vstupenkou z předprodeje máš exkluzivní šanci odjet z festivalu Svojsice 2012 novým modelem Renault Twingo.

PRÁVIDLA SOUTĚŽE:
Soutěže se může zúčastnit majitel vstupenky Svojsice 2012 zakoupené v předprodeji. Platí pro osoby starší 15 let. Seznam oficiálních předprodejních míst najdeš na webu www.svojsice.cz v sekci vstupenky. Kompletní výčet pravidel najdeš na webu svojsice.cz v sekci soutěž.

MECHANIKA SOUTĚŽE:
Při vstupu na festival předprodejovým koridorem tuto vstupenku zdarma vyměníš za speciální soutěžní voucher, ve kterém odpovíš na jednoduché soutěžní otázky a vyplíš své identifikační údaje. Správně vyplněný a nepoškozený voucher bude slosován na viditelně označeném místě "soutěž Twingo" uvnitř areálu Svojsice. Vyhlášení vítěze proběhne ve 22.00 hodin. Vítěze bude oznámen neprodělným moderátorem soutěže. Správnost údajů vyplněných na voucheru musí výherce doložit platným občanským průkazem. Výsledek soutěže je konečný, bez možnosti odvolání. Všechny zmínované úkony proběhnou pod dohledem právního dozoru.

PRAGUE BURGERFEST

In the years **2014-2016** we provided service and complete production for the organizers.

In **2015**, we handled nearly **45,000** visitors over a weekend.

For the year 2016, as subcontractors, we acquired the **general partnership of Mastercard & ČSOB bank.**

The festival offered the best burgers in the whole Czech Republic that thousands of people could enjoy :)

GENERAL PARTNER 2016



TOMÁŠ KLUS

Together with Tomáš Klus, in **2015** we organized the launch of his new album “Anat život není”.

4500 people experienced a beautiful day full of positive energy, culminating in a celebration of all the wonderful things Tomáš's fans can bring to his concerts.

We are always happy to cooperate with Tomáš. With the exception of our mega concert we also held two concerts in the Chrudim Sports Hall.



KRYŠTOFKEMP

Regularly since 2014 we assist with organizing the popular Kryštofkemp in the Svojšice area.

For the promoters we take care of **complete production**, the venue and the logistics of the event. The festival attracts **7,000 visitors**.



ELÁN PARDUBICE



In 2011, with the support of the city of Pardubice, we organized the concert of the **band Elán** which was an official part of **Pardubice Sports Days**.

General partners of the event were **Globus ČR** and **Mitsubishi Motors**.



JAREK NOHAVICA

In June 2016 we organized a concert of the popular singer song-writer Jarek Nohavica

Over 6,500 had the opportunity to experience the special 3-hour concert.

The sensational atmosphere of the concert was appreciated by both visitors and Jarek alike.



MORNING SHOW LIVE TOUR

In 2010 for the company **Lagardere Active ČR** and the **Evropa 2** brand we organized the live tour of the popular Evropa 2 morning radio show with Leoš Mareš, Patrik Hezucký, Pavel Cejnar and their guests.

The events were staged at exhibition halls and ČEZ arenas throughout the **Czech Republic**. The tour was attended by almost **30,000 people**.

**ranní
show
live**

leoš mareš

DJ pavel cejnar

patrik hezucký



FESTIVAL SVOJŠICE

Since 2000, we have been organizing **18 years of the Svojšice music festival** in this beautiful natural area which has become for fans of electronic music a major stop of the summer festival season.

This legendary festival - "our baby" - boasts a friendly, almost family atmosphere, where people regularly love to return for its unmistakable character and distinctive approach to the non-commercial music scene.

It has featured world dance scene icons such as **Sven Vath, Adam Beyer, Joris Voorn, Chris Liebing, Pan-Pot, Jeff Mills, High Contrast, The Prototypes, Ed Rush** and dozens more respected artists. 2018 saw the world's **most in-demand female DJ play - Nina Kraviz from Moscow.**

Depending on the weather the event regularly attracts **4,000-5,000.**

LEGENDARY TECHNO FESTIVAL
SVOJŠICE



LET IT ROLL

The biggest electronic music festival focusing on Drum & Bass music in the world. **Attendance - 25,000 people.**

For organizers, we provide the bus transports for the visitors of the festival from Prague Airport, Prague City center and Prague`s hotels. We also manage the local shuttle bus service and large taxi service.

Our crew is comprised of **60 workers and 23 long-distance buses.** We also provide technology on the music stage.

We enjoy the cooperation at this special event a lot! Despite its massive attendance, the festival holds great positive spirit and friendly background :)

LETITROLL



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